



My CUP Runneth Over: Mitigating Wildlife Hazards With a CUP



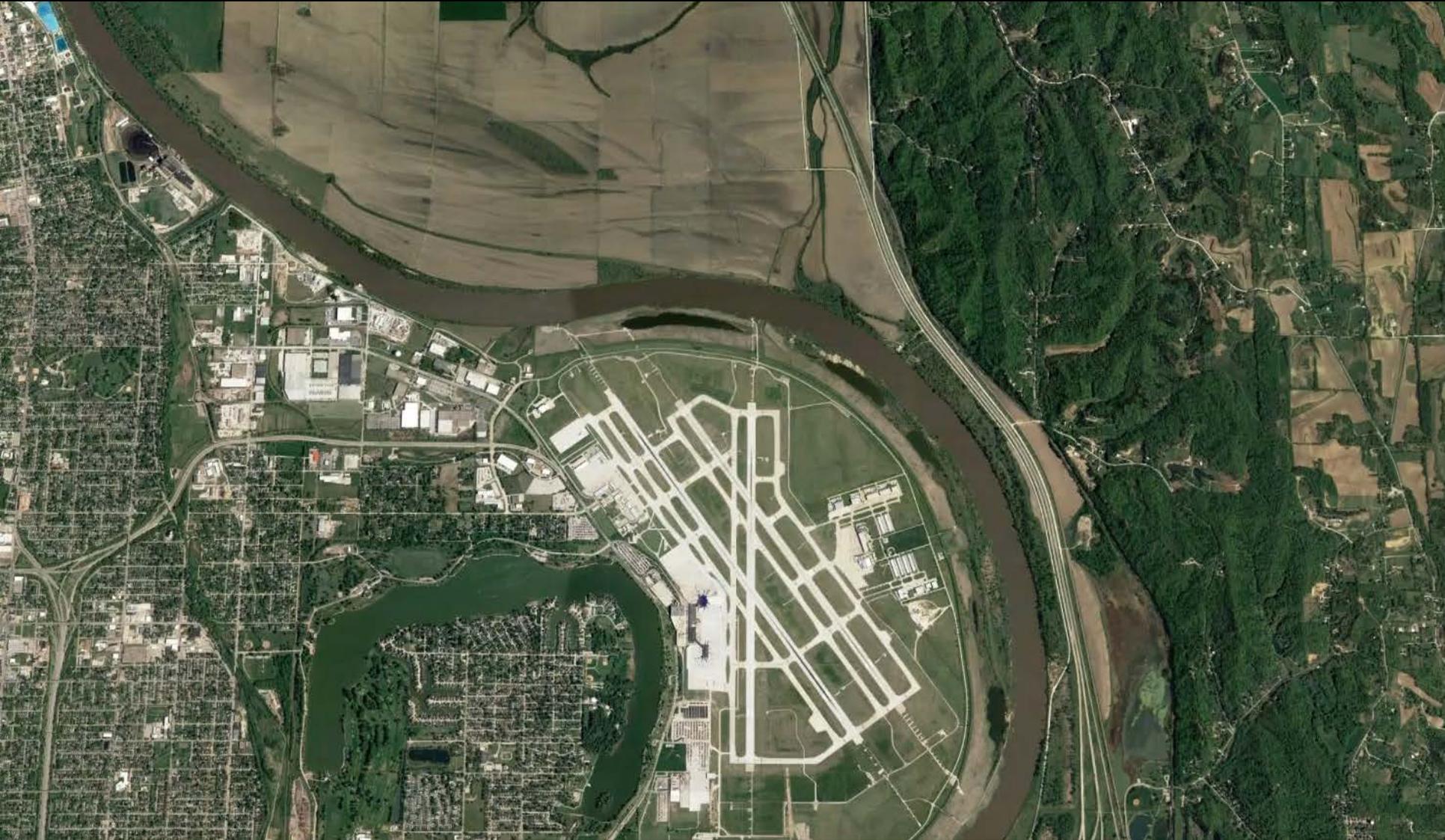
**Dr. Nicholas Carter
Pharovision**

The Problem

A large flock of white birds, likely egrets or herons, is seen flying over a field of tall grass and yellow wildflowers. In the background, there are airport buildings and a fence line. The sky is overcast with grey clouds.

**Development of Wildlife Attractants
Near an Airport**

The Problem



The Problem



The Problem



The Problem



The Problem





The Challenge







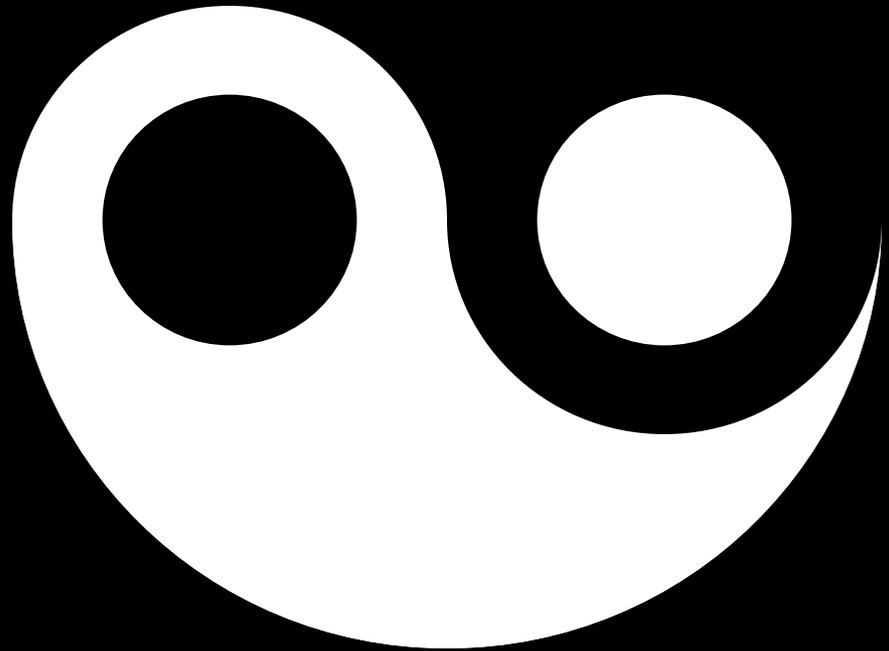
Signature

Real Nightmare





The Solution



CUPS



CONDITIONAL USE PERMITS (CUPs)

**Usually instituted by the zoning
authority (permitting agency)**

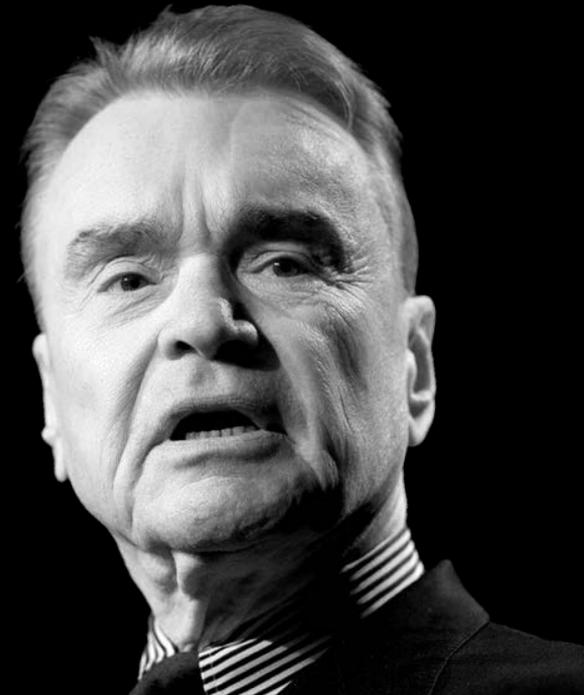
**Allows the use but with mandatory
conditions**

**Use permit imposes conditions to
protect public safety/welfare**

“The difference between your physician and a pilot is when you die, he doesn't die. The guy in the airplane goes with you. So he has self-interest to do the good things, too, and I don't know of any pilots that don't have a self-interest in staying alive.”

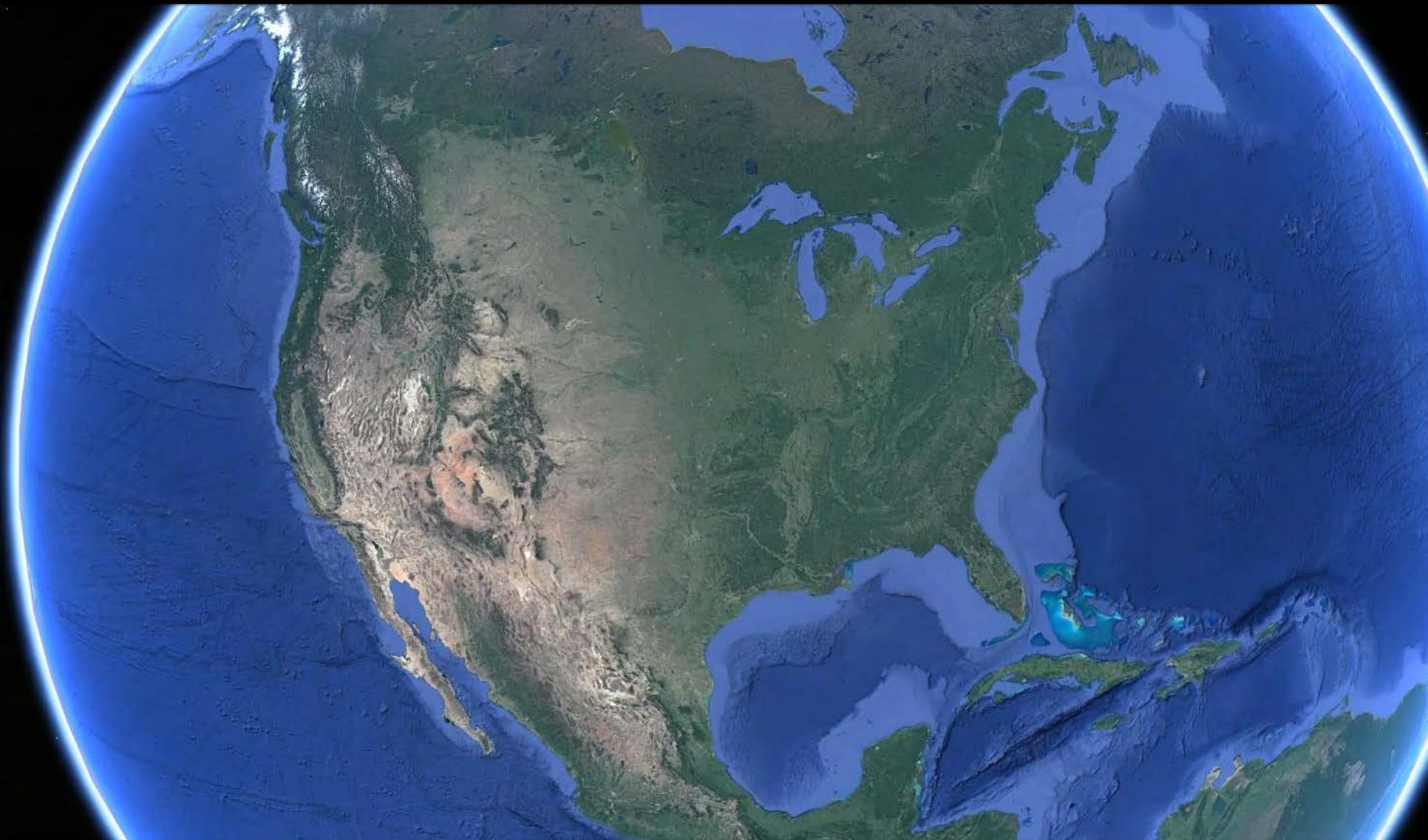
~ Gordon Bethune ~

Former CEO Continental Airlines



Fairy Tale





Effective CUPs



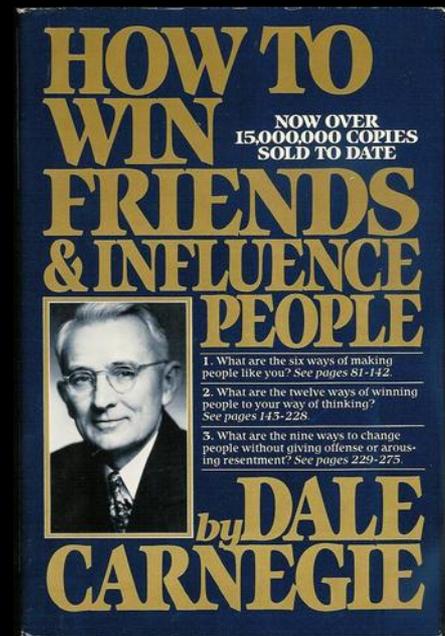






“The only way to get the best of an argument is to avoid it.”

~ Dale Carnegie ~





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