Development of a Safety Management System Framework (SMS) to Mitigate Bird Strikes in Urban Air Mobility

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Source: Lilian, G. (2019) *NASA and Uber Test System for Future Urban Air Transport*. NASA. https://www.nasa.gov/centers-and-facilities/ames/nasa-and-uber-test-system-for-future-urban-air-transport/



Introduction/Background

- Urban Air Mobility (UAM) is an emerging aviation technology utilizing electric vertical take-off and landing (eVTOL) aircraft to move people and cargo
- UAM implementation requires significant new infrastructure, both physical and non-physical.
 - Low-altitude operations in densely populated areas increase exposure to wildlife attractants, increasing the risk of bird strikes.
- This study aimed to develop a Safety Management System (SMS) framework tailored to UAM operations to address and mitigate bird strike risks, supporting the safe integration of UAM into the national airspace system

The Four SMS Components Safety Policy Safety Assurance Evaluates the continued Establishes senior management's commitment to continually effectiveness of implemented risk improve safety; defines the control strategies; supports methods, processes, and the identification of organizational structure new hazards Policy needed to meet safety goals Safety Risk Safety Promotion Management Includes training, Safety Promotion Determines the need for. communication, and and adequacy of, new other actions to create a or revised risk controls based positive safety culture within all on the assessment of acceptable levels of the workforce risk

Source: Federal Aviation Administration (2024) Safety Management System. U.S.

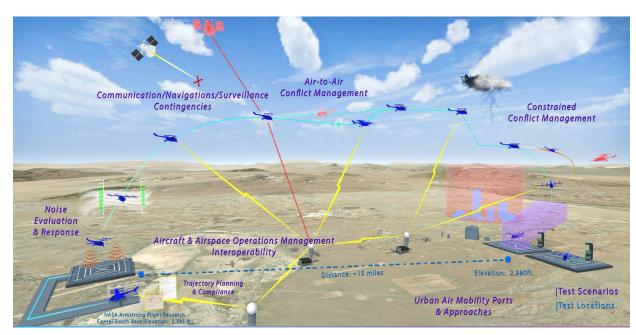
https://www.faa.gov/about/initiatives/sms/explained/components

Department of Transportation.



Hazards and Risks

- UAM's low-altitude operations increase sustained exposure to wildlife threats, especially birds.
- Vehicles frequently take off and land near:
 - Parks, wetlands, waterfronts, and rooftops: areas that attract birds
 - Dense urban environments, where bird populations thrive due to food, shelter, and nesting sites
- Risks are increased by:
 - Lack of established wildlife hazard programs along UAM routes and at takeoff/landing sites
 - Aircraft vulnerabilities: exposed rotors, lightweight materials, and reliance on external sensors
 - Autonomous systems, which can be compromised by impacts to navigation or vision-based sensors



Source: National Aeronautics and Space Administration. (2020) *NASA's Urban Air Mobility Grand Challenge Advances* with *Agreement Signings*. NASA. https://www.nasa.gov/news-release/nasas-urban-air-mobility-grand-challenge-advances-with-agreement-signings/



Risk Mitigation Strategies for UAM Bird Strike Hazards

• Technological Approaches:

- Use of radar and optical sensors for real-time wildlife detection
- Predictive analytics leveraging migration, environmental, and historical strike data

Operational Measures:

- Locating vertiports away from known wildlife attractants and flyways
- Coordinating flight schedules to avoid peak bird activity
- Urban design strategies to deter bird activity

Training & Emergency Preparedness:

- Protocols for UAM operators to prevent and respond to strikes
- Public awareness campaigns and onboard systems to improve passenger safety

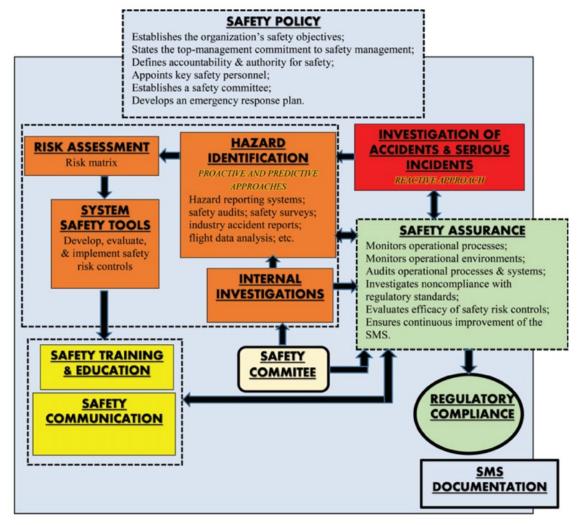
Existing Tools Adaptable for UAM:

- WHAM-RAT: Risk assessment tool combining likelihood and consequence of strikes
- Wildlife Hazard Assessments (WHAs) and Management Plans (WHMPs) can be adapted for UAM/vertiport environments



Proposed Operational Framework/SMS Principles

- The proposed SMS framework is designed for use by a UAM operator conducting short eVTOL flights (~35 minutes) to address general UAM safety risks and hazards specific to low-altitude operations.
- Designed to be scalable and adaptable for broader use by UAM and vertiport operators.
- Wildlife hazard mitigation is essential for safe, credible UAM integration.
- Safety Management System (SMS) Framework:
 - Structured approach to risk identification and mitigation
 - Data-driven and adaptive safety planning
 - Enhances public trust and operational resilience



Source. Adapted from "A Safety Management Model for FAR 141 Approved Flight Schools", by Mendonca, F. A. C. & Carney, T. Q. 2017, Journal of Aviation Technology and Engineering, 6(2), Article 3. Copyright 2017 Purdue University Press.



Proposed SMS Framework





Safety Policy

 Establishes organizational commitment to bird and wildlife hazard mitigation.

Key Aspects:

- Clearly Defined Organizational Structure: Defines key roles (e.g., Safety Manager, QAWB, crew) to ensure coordinated hazard mitigation.
- Established Procedures:
 Establishes clear, adaptive protocols for identifying, preventing, and responding to wildlife strikes.
- Policy Regulatory Alignment:
 Aligns with existing FAA airport wildlife guidance while addressing UAM-specific needs.

Wildlife strike prevention embedded in safety objectives

Clearly defined roles (e.g., safety manager, wildlife biologist, vertiport/flight ops staff)

- Commitment to allocating resources for wildlife detection tech, staff training, etc.
- Alignment with FAA regulations and guidance (e.g., AC 150/5200-37, AC 150/5200-33C)

Safety Policy

Role	Responsibilities			
Senior Leadership /Executives	- Allocate resources for wildlife hazard mitigation - Endorse and enforce organizational safety priorities			
	- Ensure SMS accountability across departments			
Safety Manager	- Oversees SMS implementation and continuous			
	improvement			
	 Monitors wildlife hazard reports and data 			
	 Coordinates post-strike inspections and investigations 			
	- Communicates safety performance to senior leadership			
QAWB	 Conducts wildlife hazard assessments and monitoring 			
	 Advises on bird activity, habitat patterns, and mitigation 			
	strategies			
	 Collaborates with local wildlife agencies and planners 			
	- Support data analysis and risk assessments			
Flight Crew / UAM Operators	 Report all wildlife sightings and strike events 			
	 Follow protocols for in-flight wildlife encounters 			
	- Participate in wildlife safety briefings and training			
Vertiport Manager / Supervisor	 Implements wildlife mitigation procedures at vertiports Trains staff on reporting protocols and emergency 			
	response			
	- Monitors local wildlife conditions and coordinate with			
	Safety Manager			
Maintenance Personnel	- Conduct aircraft inspections following reported wildlife			
	strikes			
	- Document and report findings to the Safety Manager			
	- Assist in post-incident analyses			
Administrative / Data Staff	- Enter wildlife strike data into national databases			
	- Maintain internal wildlife hazard records and			
	documentation			
	documentation			



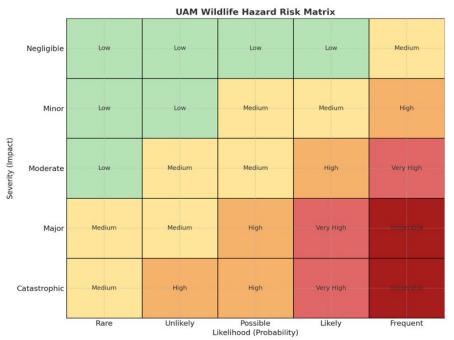
Safety Risk Management

 Focused on identifying hazards, assessing risk, and implementing controls to reduce safety threats to acceptable levels.

Key Aspects:

- Hazard Identification:
 Identify bird species, habitats, and attractants near flight paths and vertiports; use WHAs and wildlife strike data to assess risks.
- Establish Monitoring & Reporting Procedures: Collect and log strike/near-miss data; inspect vertiports daily for wildlife activity; centralize reporting for trend analysis.
- Operational Risk Assessment:
 Use a formal risk matrix to evaluate strike likelihood and severity;
 consider operational phases, aircraft vulnerability, and secondary
 impacts.
- Risk Mitigation of Operations: Implement controls based on risk level—e.g., flight path adjustments, habitat management, bird deterrents, real-time detection, and staff training.
- Tracking & Review of Risk Mitigation Effectiveness: Document actions in a WHMP; review regularly; update procedures as conditions and data evolve to maintain safety performance.







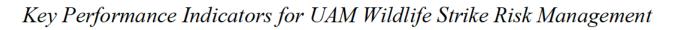
Safety Assurance

 Ensures risk controls are effective and supports continuous safety improvement.

Key Aspects:

- Develop Key Performance Indicators (KPIs): Track strike rate, severity, near-misses, response time, compliance, and high-risk species involvement.
- Internal Audits:
 Verify adherence to wildlife mitigation procedures (e.g., fencing, patrols, reporting).
- External Audits: Independent reviews by regulators or QAWBs assess effectiveness and SMS compliance.
- Corrective Actions:
 Address deficiencies with retraining, route changes, or WHMP updates; formalize and track actions.
- Continuous Improvement Programs:
 Use audit findings, KPI trends, and strike data to refine strategies and support industry-wide learning.







KPI	Description	Measurement Unit	Benchmark / Target	Purpose / Use
Wildlife Strike Rate	Number of confirmed wildlife strikes per operational metric	Strikes per 10,000 departures	<1 per 10,000 flights	Monitor overall strike frequency
Strike Severity Rate	Percentage of wildlife strikes resulting in aircraft damage	% of damaging strikes	0% (zero damaging strikes annually)	Identify severity trends and risk exposure
Near-Miss Event Frequency	Number of reported wildlife near-miss events	Events per 1,000 flights	Decreasing trend over time	Assess potential strike risks not resulting in contact
Corrective Action Follow- Up Rate	Percentage of wildlife incidents followed by documented root cause analysis and mitigation	% of incidents with follow-up	100%	Ensure all incidents are properly addressed and improvements are implemented
Strike Hotspot Identification Frequency	Number of new high-risk wildlife areas identified and mapped	Locations per quarter	≤1 if warranted by data	Enhance targeted mitigation and resource allocation
Benchmark Comparison Score	Comparison of UAM wildlife strike metrics to helicopter or general aviation benchmarks	% difference or qualitative rating	Equal to or better than helicopter ops	Evaluate relative safety performance
High-Risk Species Strike Rate	Percentage of Wildlife Strikes Involving the 50 Most Hazardous Wildlife Species in North America	% of strikes involving the 50 most hazardous wildlife species in North America (FAA, 2018a)	0% (zero strikes annually or decreasing trend over time)	Tracks the frequency of high- risk species involved in strike events to evaluate the effectiveness of targeted mitigation strategies and prioritize species-specific hazard management.



Safety Promotion

 Builds a strong safety culture through training, communication, and shared responsibility.

Key Aspects:

- Foster a Strong Safety Culture:
 Foster a proactive, non-punitive reporting
 environment where all staff actively contribute to
 wildlife hazard awareness and mitigation.
- Develop Effective Training:
 Provide role-specific wildlife hazard training for pilots, vertiport staff, and maintenance crews, including strike prevention, response, and seasonal refreshers.
- Establish Communication Channels:
 Ensure consistent, two-way communication of wildlife risks through briefings, dashboards, and bulletins; engage external partners for coordinated mitigation and community reporting.





Conclusions/Projected Impacts

Effectiveness/Implementation Considerations

- Comprehensive SMS Integration:
 All four SMS pillars must work together and be embedded into daily operations.
- Industry Gaps:
 Many wildlife specialists lack SMS training; WHAs often aren't linked to broader safety systems due to resource and guidance gaps.
- Regulatory Uncertainty:

 UAM falls between existing aviation rules. A flexible
 SMS can bridge current gaps and adapt as standards evolve.
- Operational Relevance:
 Framework applies to both urban and regional UAM and supports onboarding of personnel new to aviation.

Projected Impacts

Benefits to UAM Operators:

- Fewer bird strikes = less damage, fewer delays
- Improved risk assessment, real-time monitoring, and mitigation
- Long-term cost savings, legal protection, and enhanced customer trust

Benefits to Vertiport Operators:

- Site-specific hazard controls improve safety and reduce disruptions
- Supports compliance and readiness for evolving regulations

Regulatory Value:

- Aligns with FAA and ICAO safety frameworks
- Informs future oversight strategies and improves wildlife strike reporting data

Public Impact:

- Boosts safety and public trust in eVTOL integration
- Encourages safer, community-aligned infrastructure development



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Questions?

Thank You!

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